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ROADSHOW HOLDINGS LIMITED

路訊通控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 888)

ANNOUNCEMENT

COMPLETION OF MAJOR TRANSACTION

Reference is made to the announcement of RoadShow Holdings Limited (the “**Company**”) dated 10 January 2014 and the circular of the Company dated 13 February 2014 (the “**Circular**”) in respect of the Disposal and the announcements of the Company dated 10 July 2014 and 23 December 2014 respectively in relation to the extension of the Long Stop Date. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that the Company’s entire equity interest in AdSociety Daye has been transferred to Daye Transmedia as at 31 December 2014, all conditions precedent of the Equity Transfer Agreement and the Creditor’s Rights Transfer Agreement have been fulfilled and completion of the Equity Transfer Agreement and the Creditor’s Rights Transfer Agreement took place on 5 January 2015 pursuant to the terms of the respective agreements. On 7 January 2015, AdSociety made a formal application to the Singapore International Arbitration Centre applying for the withdrawal of arbitration proceedings (case numbers are ARB155/12/AL, ARB156/12/AL, ARB157/12/AL, ARB158/12/AL, ARB159/12/AL) between AdSociety and AdSociety Daye in relation to repayment of the Loans.

By Order of the Board
RoadShow Holdings Limited
Christine MAK Lai Hung
Company Secretary

Hong Kong, 9 January 2015

As at the date of this announcement, the Directors of the Company are Dr. John CHAN Cho Chak, GBS, JP as Chairman and Non-executive Director; Mr. YUNG Wing Chung and Ms. Winnie NG as Deputy Chairmen and Non-executive Directors; Dr. Carlye Wai-Ling TSUI, BBS, MBE, JP, Dr. Eric LI Ka Cheung, GBS, OBE, JP, Professor Stephen CHEUNG Yan Leung, BBS, JP and Dr. John YEUNG Hin Chung, SBS, OBE, JP as Independent Non-executive Directors; Mr. MO Tik Sang as Managing Director; Mr. MAK Chun Keung, Mr. John Anthony MILLER, SBS, OBE and Mr. Allen FUNG Yuk Lun as Non-executive Directors.

** For identification purposes only*