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ROADSHOW HOLDINGS LIMITED

路訊通控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 888)

ANNOUNCEMENT

APPOINTMENT OF DIRECTORS

The Board is pleased to announce that with effect from 21 November 2017:

- (1) Mr. XU Peixin has been appointed as an executive Director;
- (2) Dr. MA Weihua has been appointed as a non-executive Director;
- (3) Mr. CHEN Yigong has been appointed as an independent non-executive Director;
- (4) Mr. FENG Zhonghua has been appointed as an independent non-executive Director; and
- (5) Dr. QI Daqing has been appointed as an independent non-executive Director.

Reference is made to (i) the announcements jointly issued by Bliss Chance Global Limited (the “**Offeror**”), Transport International Holdings Limited and RoadShow Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 26 October 2017 and 27 October 2017 in relation to, among other things, the Sale and Purchase Agreement and the General Offer; and (ii) the composite offer and response document in connection with the General Offer dated 21 November 2017 (the “**Composite Document**”) jointly issued by the Offeror and the Company. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Composite Document.

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BIOGRAPHIES OF THE NEWLY APPOINTED DIRECTORS

Executive Director

Mr. XU Peixin

Mr. XU Peixin (“**Mr. Xu**”), aged 46, was appointed as an executive Director on 21 November 2017. He has more than 10 years of corporate executive management and investment experience. From June 2005 to June 2012, Mr. Xu was a venture partner of New Enterprise Associates (Beijing), Ltd., one of the group companies of New Enterprise Associates, Inc. which is a venture capital firm. He was primarily involved in designing and executing investment strategies in the retail and healthcare industries. Mr. Xu also served as a director of AirMedia Group Inc., a NASDAQ Stock Market-listed company and a leading operator of out-of-home advertising platforms in the PRC, which operates digital TV screens in 37 airports and digital frames in 32 airports and providing advertisements on airline routes, as well as operating traditional media platforms such as billboards, lightboxes and LED screens, from September 2013 to December 2016. Mr. Xu founded Bison Capital Holding Company Limited, which is an investment holding company specialised in investments in the media and financial industries, and has been an executive director since December 2013. In May 2010, Mr. Xu was nominated as a chief committee member of the Expert Committee of the APEC E-Commerce Business Alliance.

Mr. Xu, being the ultimate beneficial owner of the Offeror, is interested in 728,127,410 Shares within the meaning of Part XV of the SFO and is a controlling Shareholder.

Mr. Xu has entered into a service contract with the Company for an initial term of three years from 21 November 2017 to 20 November 2020 (both dates inclusive). He is entitled to receive an annual director’s fee of HK\$200,000 which has been determined by the Board with reference to his background, qualifications, experience, level of responsibilities undertaken with the Company and prevailing market conditions. Mr. Xu is subject to re-election or retirement by rotation pursuant to the Bye-laws of the Company.

Non-executive Director

Dr. MA Weihua

Dr. MA Weihua (“**Dr. Ma**”), aged 69, was appointed as a non-executive Director on 21 November 2017. He was the former president of China Merchants Bank Co., Ltd from 2004 to 2013 and served as its executive director and chief executive officer from 1999 to 2013. Dr. Ma formerly served as the chairman of CIGNA & CMC Life Insurance Company Limited, and served as the chairman of Wing Lung Bank Limited from 2008 to 2015. He was an adjunct professor of the School of Economics and Management of Tsing Hua University, the PRC from 2006 to 2009. Dr. Ma is currently a member of the 12th National Committee of the Chinese People's Political Consultative Conference (“**CPPCC**”). He was a deputy to the 10th National People's Congress from 2003 to 2008 and a member of the 11th National Committee of the

CPPCC from 2008 to 2013. In addition, he is currently the chairman of National Fund for Technology Transfer and Commercialisation.

Dr. Ma is currently a director of the following listed public companies:

Name of company	Stock exchange on which the company is listed	Position	Term of service
China Eastern Airlines Corporation Limited	The Stock Exchange (Stock code: 670) The Shanghai Stock Exchange (Stock code: 600115)	Independent non-executive director	October 2013 to present
Postal Savings Bank of China Co., Ltd.	The Stock Exchange (Stock code: 1658)	Independent non-executive director	December 2013 to present
Legend Holdings Corporation	The Stock Exchange (Stock code: 3396)	Independent non-executive director	June 2015 to present
China World Trade Center Co. Ltd.	The Shanghai Stock Exchange (Stock code: 600007)	Independent non-executive director	August 2014 to present

Dr. Ma was previously a director of the following listed public companies in the last three years:

Name of company	Stock exchange on which the company is listed	Position	Term of service
China Petroleum & Chemical Corporation	The Stock Exchange (Stock code: 386) The Shanghai Stock Exchange (Stock code: 600028)	Independent non-executive director	May 2010 to May 2015
China Resources Land Limited	The Stock Exchange (Stock code: 1109)	Independent non-executive director	July 2013 to June 2017
Winox Holdings Limited	The Stock Exchange (Stock code: 6838)	Independent non-executive director	June 2011 to March 2015
Guotai Junan Securities Co., Ltd.	The Stock Exchange (Stock code: 2611) The Shanghai Stock Exchange (Stock code: 601211)	Independent non-executive director	January 2013 to May 2016

Dr. Ma has entered into a service contract with the Company for an initial term of three years from 21 November 2017 to 20 November 2020 (both dates inclusive). He is entitled to receive an annual director's fee of HK\$300,000 which has been determined by the Board with reference to his background, qualifications, experience, level of responsibilities undertaken with the Company and prevailing market conditions. Dr. Ma is subject to re-election or retirement by rotation pursuant to the Bye-laws of the Company.

Independent Non-executive Directors

Mr. CHEN Yigong

Mr. CHEN Yigong ("**Mr. Chen**"), aged 47, was appointed as an independent non-executive Director on 21 November 2017. He is currently a partner in PacGate Law Group, a law firm in the PRC. He is also currently a director and president in NQ Mobile Inc., a global provider of mobile internet services whose shares are listed on the New York Stock Exchange. Mr. Chen obtained a bachelor degree in biochemistry in the Peking University, the PRC in 1992, and he obtained a degree of jurisdoctor in the University of Iowa, the United States of America in 1998.

Mr. Chen is currently a director of the following listed public companies:

Name of company	Stock exchange on which the company is listed	Position	Term of service
Ambow Education Holding Ltd.	Over the counter markets of the United States of America (Symbol: AMBOY)	Independent director	March 2013 to present
NQ Mobile Inc.	New York Stock Exchange (American depositary shares) (Symbol: NQ)	Director	February 2016 to present

Mr. Chen was previously a director of the following listed public company in the last three years:

Name of company	Stock exchange on which the company is listed	Position	Term of service
NQ Mobile Inc.	New York Stock Exchange (American depositary shares) (Symbol: NQ)	Independent director	July 2014 to February 2016

According to the letter of appointment entered into between Mr. Chen and the Company, Mr. Chen's initial term of appointment is three years from 21 November 2017 to 20 November 2020 (both dates inclusive). He is entitled to receive an annual director's fee of HK\$150,000 which has been determined by the Board with reference to his background, qualifications, experience, level of responsibilities undertaken with the Company and prevailing market conditions. Mr. Chen is subject to re-election or retirement by rotation pursuant to the Bye-laws of the Company.

Mr. FENG Zhonghua

Mr. FENG Zhonghua (“**Mr. Feng**”), aged 46, was appointed as an independent non-executive Director on 21 November 2017. He was previously a director of AirMedia Group Inc. from May 2011 to December 2016, and served as chief operating officer with respect to certain affiliated entities of AirMedia Group Inc. from October 2005 to December 2016. Mr. Feng received an executive master of business association degree from Peking University, the PRC in 2009.

According to the letter of appointment entered into between Mr. Feng and the Company, Mr. Feng’s initial term of appointment is three years from 21 November 2017 to 20 November 2020 (both dates inclusive). He is entitled to receive an annual director’s fee of HK\$150,000 which has been determined by the Board with reference to his background, qualifications, experience, level of responsibilities undertaken with the Company and prevailing market conditions. Mr. Feng is subject to re-election or retirement by rotation pursuant to the Bye-laws of the Company.

Dr. QI Daqing

Dr. QI Daqing (“**Dr. Qi**”), aged 53, was appointed as an independent non-executive Director on 21 November 2017. He is a professor of accounting and former associate dean of Cheung Kong Graduate School of Business (“**CKGSB**”) in Beijing, the PRC. He began teaching in CKGSB in 2002 and was the founding director of the executive master of business association programme. His primary research interests are in financial accounting and reporting as well as profit manipulation by management of listed companies.

Dr. Qi received his degree of doctor of philosophy in business administration from Michigan State University in 1996, master of business administration degree from the University of Hawaii at Manoa in 1992 and bachelor of science and arts degrees from Fudan University, the PRC in 1985 and 1987 respectively.

Dr. Qi is currently a director of the following listed public companies:

Name of company	Stock exchange on which the company is listed	Position	Term of service
Sohu.com Inc.	NASDAQ (Symbol: SOHU)	Independent director	2005 to present
iKang Healthcare Group, Inc.	NASDAQ (Symbol: KANG)	Independent director	2014 to present
Momo Inc.	NASDAQ (Symbol: MOMO)	Independent director	2014 to present
Honghua Group Limited	The Stock Exchange (Stock code: 196)	Independent non-executive director	January 2008 to present
SinoMedia Holding Limited	The Stock Exchange (Stock code: 623)	Independent non-executive director	May 2008 to present

Name of company	Stock exchange on which the company is listed	Position	Term of service
Jutal Offshore Oil Services Limited	The Stock Exchange (Stock code: 3303)	Independent non-executive director	July 2015 to present
Yunfeng Financial Group Limited	The Stock Exchange (Stock code: 376)	Independent non-executive director	February 2016 to present

Dr. Qi was previously a director of the following listed public companies in the last three years:

Name of company	Stock exchange on which the company is listed	Position	Term of service
Dalian Wanda Commercial Properties Co., Ltd. (which was delisted in September 2016)	The Stock Exchange (Stock code: 3699)	Independent non-executive director	January 2016 to September 2016
Bona Film Group Limited (which was delisted in April 2016)	NASDAQ (Symbol: BONA)	Independent director	December 2010 to April 2016

According to the letter of appointment entered into between Dr. Qi and the Company, Dr. Qi's initial term of appointment is three years from 21 November 2017 to 20 November 2020 (both dates inclusive). He is entitled to receive an annual director's fee of HK\$300,000 which has been determined by the Board with reference to his background, qualifications, experience, level of responsibilities undertaken with the Company and prevailing market conditions. Dr. Qi is subject to re-election or retirement by rotation pursuant to the Bye-laws of the Company.

Save as disclosed herein, as at the date of this announcement, (a) each of Mr. Xu, Dr. Ma, Mr. Chen, Mr. Feng and Dr. Qi does not hold any position with the Company and its subsidiaries; (b) each of Mr. Xu, Dr. Ma, Mr. Chen, Mr. Feng and Dr. Qi did not hold any directorship in any listed public companies in Hong Kong or overseas in the last three years; (c) each of Mr. Xu, Dr. Ma, Mr. Chen, Mr. Feng and Dr. Qi does not have any relationship with any Directors, senior management or substantial or controlling shareholders of the Company; (d) each of Mr. Xu, Dr. Ma, Mr. Chen, Mr. Feng and Dr. Qi does not have any interest in the Company within the meaning of Part XV of the SFO; and (e) there are no other matters concerning each of Mr. Xu, Dr. Ma, Mr. Chen, Mr. Feng and Dr. Qi that need to be brought to the attention of the Shareholders, and there is no other information to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to take this opportunity to welcome the new Directors in joining the Board.

By Order of the Board
RoadShow Holdings Limited
John CHAN Cho Chak
Chairman

Hong Kong, 21 November 2017

As at the date of this announcement, the board of directors of the Company comprises Dr. John CHAN Cho Chak, GBS, JP as Chairman and Non-executive Director; Mr. YUNG Wing Chung and Ms. Winnie NG, JP as Deputy Chairmen and Non-executive Directors; Dr. Carlye Wai-Ling TSUI, BBS, MBE, JP, Dr. Eric LI Ka Cheung, GBS, OBE, JP, Professor Stephen CHEUNG Yan Leung, BBS, JP, Dr. John YEUNG Hin Chung, SBS, OBE, JP, Mr. CHEN Yigong, Mr. FENG Zhonghua and Dr. QI Daqing as Independent Non-executive Directors; Mr. LOH Chan Stephen as Managing Director and Executive Director; Mr. XU Peixin as Executive Director; Mr. MAK Chun Keung, Mr. John Anthony MILLER, SBS, OBE, Mr. Allen FUNG Yuk Lun, Mr. LEE Luen Fai and Dr. MA Weihua as Non-executive Directors.

** For identification purposes only*