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BISON FINANCE GROUP LIMITED

貝森金融集團有限公司

(formerly known as RoadShow Holdings Limited 路訊通控股有限公司)*

(Incorporated in Bermuda with limited liability)

(Stock code: 888)

**COMPLETION OF PLACING OF NEW SHARES
UNDER GENERAL MANDATE**

Placing Agent



COMPLETION OF PLACING OF NEW SHARES UNDER GENERAL MANDATE

The Board is pleased to announce that as all the conditions of the Placing have been fulfilled, Completion took place on 24 April 2018, and 187,500,000 Placing Shares were allotted and issued to not less than six Placees at the Placing Price of HK\$1.44 per Placing Share pursuant to the terms and conditions of the Placing Agreement.

Reference is made to the announcement dated 13 April 2018 (the “**Announcement**”) of Bison Finance Group Limited (the “**Company**”) in relation to the placing of new Shares of the Company under the general mandate. Unless otherwise specified, terms used herein shall have the same meanings as defined in the Announcement.

COMPLETION OF PLACING OF NEW SHARES UNDER GENERAL MANDATE

The Board is pleased to announce that as all the conditions of the Placing have been fulfilled, completion of the Placing Agreement (“**Completion**”) took place on 24 April 2018, and 187,500,000 Placing Shares were allotted and issued to not less than six Placees at the Placing Price of HK\$1.44 per Placing Share pursuant to the terms and conditions of the Placing Agreement.

The Placing Shares represents (i) approximately 18.80% of the total number of issued Shares immediately before the Completion, and (ii) approximately 15.82% of the total number of issued Shares immediately after Completion.

The gross proceeds from the Placing are HK\$270 million, and the net proceeds, after deducting the placing commission, professional fees and all related expenses which may be borne by the Company, from the Placing are estimated to be approximately HK\$268.9 million.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiry, the Placees (if applicable, together with their respective ultimate beneficial owners) are third parties independent from, not connected or associated with, and not acting in concert with one another or any of the Directors, chief executive or substantial Shareholders of the Company and any of its subsidiaries and their respective associates.

CHANGES IN SHAREHOLDING STRUCTURE OF THE COMPANY

The following table sets out the shareholding structure of the Company (i) immediately before Completion and (ii) immediately after the Completion:

	Immediately before Completion		Immediately after Completion	
	Number of Shares	Approximate %	Number of Shares	Approximate %
Bliss Chance Global Limited	680,508,005	68.23	680,508,005	57.43
Mr. BIAN Fang	7,650,000	0.77	7,650,000	0.65
Mr. ZHU Dong	1,000,000	0.10	1,000,000	0.08
Public Shareholders				
Placees	-	-	187,500,000	15.82
Other public Shareholders	308,207,327	30.90	308,207,327	26.02
Total	997,365,332	100.00	1,184,865,332	100.00

By Order of the Board
Bison Finance Group Limited
XU Peixin
Executive Director

Hong Kong, 24 April 2018

As at the date of this announcement, the Board comprises Mr. XU Peixin, Mr. BIAN Fang and Mr. ZHU Dong as executive Directors; Dr. MA Weihua as non-executive Director; and Dr. QI Daqing, Mr. CHEN Yigong and Mr. FENG Zhonghua as independent non-executive Directors.

** For identification purposes only*