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BISON FINANCE GROUP LIMITED

貝森金融集團有限公司

(formerly known as RoadShow Holdings Limited 路訊通控股有限公司)*

(Incorporated in Bermuda with limited liability)

(Stock code: 888)

VOLUNTARY ANNOUNCEMENT PROPOSED SHARE BUY-BACK

This announcement is made by Bison Finance Group Limited (the “**Company**”) on a voluntary basis.

The board of directors of the Company (the “**Board**” or “**Directors**”) announces that it intends to exercise its power under the general mandate to buy back (the “**Share Buy-back Mandate**”) certain shares of the Company (“**Shares**”) granted by shareholders of the Company (the “**Shareholders**”) to the Directors at the annual general meeting of the Company held on 8 June 2018. The Company is allowed to repurchase up to 118,486,533 Shares, being 10% of the total number of issued Shares as at 8 June 2018, being the date of passing of the resolution approving the Share Buy-back Mandate (the “**Proposed Share Buy-back**”). The Proposed Share Buy-back will be conducted in compliance with all applicable laws to the Company, including but not limited to the memorandum of association and the Bye-laws of the Company, the laws of Bermuda, the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Code on Share Buy-backs.

The Board believes that the current trading price of the Shares is undervalued after taking into account of the Company’s performance and its long term business prospects. The Proposed Share Buy-back would benefit the Company and create value for Shareholders. The Board also considered that the Company’s strong financial position will enable it to conduct the Proposed Share Buy-back while maintaining sufficient financial resources for the continuing growth of the Company’s operation. The Proposed Share Buy-back is in the interests of the Company and the Shareholders as a whole.

Shareholders and investors of the Company should note that the Proposed Share Buy-back will depend on market conditions and is subject to the Board’s absolute discretion. There is no assurance of the timing, quantity or price of any share so repurchased or whether the Proposed Share Buy-back will proceed at all. Shareholders and investors are reminded to exercise caution when dealing in the Shares.

By Order of the Board
Bison Finance Group Limited
XU Peixin
Executive Director

Hong Kong, 20 June 2018

As at the date of this announcement, the Board comprises Dr. MA Weihua as the Chairman and non-executive Director; Mr. XU Peixin, Mr. BIAN Fang and Mr. ZHU Dong as executive Directors; and Dr. QI Daqing, Mr. CHEN Yigong and Mr. FENG Zhonghua as independent non-executive Directors.

** For identification purpose only*